



HICKEY'S TIMBER MART

50,000 AIR MILES® REWARD MILES™

OFFICIAL CONTEST RULES

No Purchase Necessary

1. 50,000 AIR MILES® Reward Miles™ (see rule 6 below), courtesy of HICKEY'S TIMBER MART (the "Contest Sponsor"), simply visit a HICKEY'S TIMBER MART location at 426 Torbay Rd, St. John's, NL, A1A 5C8, 53 Main Road Goulds, St. John's, NL, A1S 1K3, 1117 Conception Bay Highway, Conception Bay South, NL, A1X 4E7, or 224 Conception Bay Hwy, Harbour Main, NL, A0A 2P0 (the "Store Location"), complete (in full) an official entry form available in-store (including your full name, email address, address and phone number and your answer to the skill-testing question) and deposit the completed entry form, during the Contest Period (see Rule 5 below), in the official entry ballot box provided at the Store Location. Enrollment in the AIR MILES® Reward Program is required to participate in this contest. For the purposes of these Contest Rules, the "Participant or Entrant" is the individual in whose name the AIR MILES Collector Number has been established and this is the individual to whom the prize will be awarded if he/she is selected and declared a winner. If the customer is not an AIR MILES Collector, they may enroll in the AIR MILES Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES Collector, you agree to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time.
2. NO PURCHASE NECESSARY. A purchase will not increase your chances of winning the prize.
3. The HICKEY'S TIMBER MART MART 50,000 AIR MILES® Reward Miles™ contest (the "Contest") is open to all residents of the Province of Newfoundland only, who have reached the age of majority in the Province, except employees of the Contest Sponsor, TIM-BR MARTS Ltd., and their respective divisions, dealers, distributors, respective advertising agencies and members of the immediate families of such employees.
4. Entry forms are available at the Store Location. Limit of one (1) entry per person during the Contest Period. The chance of being selected depends on the number of eligible entries received.
5. The contest commences on Thursday, July 27, 2023 at 8:00 AM (NST) and closes on Saturday, July 29, 2023 at 5:30 PM (NST) (the "Contest Period"). To be eligible, all entries must be received at the Store Location by no later than 5:30 PM (NST) on July 29, 2023. A random draw will be made on or before Monday, July 31, 2023, after store closing time, at the Store Location by a representative of the Contest Sponsor, from all eligible entries received during the Contest Period.
6. There is one (1) prize available to be won in the contest, consisting of 50,000 AIR MILES® Reward Miles™ (the "Prize"). Subject to the conditions set forth in these Official Contest Rules, the Prize will be awarded to the first eligible entry drawn from all entries received and which contains the correct answer to the required skill-testing question included on the official ballot entry form. If the selected entrant is not already an AIR MILES® collector, they may become one by enrolling online at www.airmiles.ca. AIR MILES® Reward Miles™ Prize will be posted directly into the AIR MILES® collector account of the confirmed winner after the random draw. To ensure that the winner receives the Prize in their preferred Account, winner should ensure their balance preference (AIR MILES® Cash Account and AIR MILES® Dream Account) is set as desired prior to the Prize being posted in their Collector Account. The approximate retail value of the AIR MILES® Reward Miles™ Prize depends on the chosen method of redemption, available reward options at the time of redemption, and the set preference between AIR MILES® Cash and AIR MILES® Dream balances. If redeemed with AIR MILES® Cash, 95 Cash Miles can be used in-store for CAD \$10.00 towards purchases at participating AIR MILES® partners or 95 Cash Miles can be used online for eVouchers for CAD \$10.00 worth of value at participating reward partners. If redeemed for flights, value depends on destination chosen, date of travel and use of multiple carriers or suppliers. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES® Reward Miles™ used for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES® Reward Miles™ Prize is subject to the terms and conditions of the AIR MILES® Reward Program as amended from time to time.
7. The Prize must be accepted as awarded. No substitution for, or transfer of, the Prize is permitted, except at the Contest Sponsor's sole and absolute discretion. The Prize has NO CASH SURRENDER VALUE. Contest Sponsor reserves the right, at its sole and absolute discretion, to substitute a prize of equal or greater approximate retail value in whole or in part in the event that the Prize is unavailable, or for any other reason.
8. The selected entrant will be contacted by phone or email.
9. In order to be declared a winner, the selected entrant must have correctly answered, without aid, the mathematical skill-testing question included on the official ballot entry form.
10. BEFORE receiving their Prize, the selected winner will be required to sign the Contest Sponsor's form of declaration and release: a. confirming compliance with these contest rules and acceptance of the Prize as awarded; b. releasing the Contest Sponsor, TIM-BR MARTS Ltd., and each of their respective dealers, distributors, representatives, agents, parent companies, subsidiaries, affiliates, advertising/promotion agencies, and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest from any liability in connection with the Contest, the winner's participation therein and the winner's acceptance, use or misuse of the Prize, including without limiting with respect to injury (including fatal injury), damage, loss, misfortune or accident resulting from or relating to the use of the Prize; and c. consenting to the publication and/or other use of the winner's name, address (city/town/municipality only – no street address) voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsor in any manner whatsoever, including print, broadcast or via the internet, including digital and/or social media.
11. Decisions of the Contest Sponsor with respect to all aspects of the contest, including without limitation, eligibility of entries and entrants, are final. By entering the contest, entrants agree to be bound by all decisions of the Contest Sponsor.

12. All entries become property of the Contest Sponsor who assumes no responsibility for lost, misplaced, delayed, misdirected, incomplete or illegible entries. No entries will be returned. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.
13. By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with their entry only for the purpose of administering the Contest and in accordance with Contest Sponsor's privacy policy (available at: www.hickeystimbermart.ca/privacy-policy/). This section does not limit any other consent(s) that an individual may provide the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information. The contest is managed by HICKEY'S Supplies Inc. AIR MILES Loyalty Inc. is in no way connected to the management of this contest.

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