



HICKEY'S TIMBER MART ATV GIVEAWAY CONTEST

OFFICIAL CONTEST RULES

No Purchase Necessary

- 1..... To enter for a chance to win the Can-Am Outlander Max DPS 450 all-terrain vehicle (see rule 6 below), courtesy of Hickey's TIMBER MART (the "Contest Sponsor"), simply visit the Hickey's TIMBER MART location at 53 Main Road Goulds, St. John's, NL, A1S 1K3 (the "Goulds Location"), complete (in full) an official entry form available in-store (including your full name, email address, address and phone number and your answer to the skill-testing question) and deposit the completed entry form, during the Contest Period (see Rule 5 below), in the official entry ballot box provided at the Goulds Location.
- 2..... NO PURCHASE NECESSARY. A purchase will not increase your chances of winning the prize.
- 3..... The Hickey's TIMBER MART ATV Giveaway contest (the "Contest") is open to all residents of the Province of Newfoundland and Labrador only, who have reached the age of majority in the Province, except employees of Hickey's TIMBER MART, TIM-BR MARTS Ltd., Bombardier Recreational Products Inc. and their respective divisions, dealers, distributors, respective advertising agencies and members of the immediate families of such employees.
- 4..... Entry forms are available at the Goulds Location. Limit of one (1) entry per person during the Contest Period. The chance of being selected depends on the number of eligible entries received.
- 5..... The contest commences on Thursday, August 25, 2022 and closes (at store closing time) on Saturday, August 27, 2022 (the "Contest Period"). To be eligible, all entries must be received at the Goulds Location by store closing time on August 27, 2022. A random draw will be made, after store closing time and on or before Monday, August 29, 2022, at the Goulds location by a representative of Hickey's TIMBER MART, from all eligible entries received during the Contest Period.
- 6..... There is one (1) prize available to be won in the contest, consisting of a Can-Am Outlander MAX DPS 450 all-terrain vehicle (the "Prize"). Subject to the conditions set forth in these Official Contest Rules, the Prize will be awarded to the first eligible entry drawn from all entries received and which contains the correct answer to the required skill-testing question included on the official ballot entry form. The approximate retail value of the Prize (excluding taxes) is CAD \$11,450.00.
- 7..... The Prize must be accepted as awarded. There is no choice of colour given to the winner. No substitution for, or transfer of, the Prize is permitted. The Prize has NO CASH SURRENDER VALUE. Contest Sponsor reserves the right to substitute a prize of equal or greater approximate retail value in whole or in part in the event that the Prize is unavailable for any reason.
- 8..... The selected entrant will be contacted by phone or email.
- 9..... In order to be declared a winner, the selected entrant must have correctly answered, without aid, the mathematical skill-testing question included on the official ballot entry form.
- 10... BEFORE receiving his/her/their Prize, the selected winner will be required to sign the Contest Sponsor's form of declaration and release:
 - a) confirming compliance with these contest rules and acceptance of the Prize as awarded;
 - b) releasing Hickey's TIMBER MART, TIM-BR MARTS Ltd., Bombardier Recreational Products Inc. and each of their respective dealers, distributors, representatives, agents, parent companies, subsidiaries, affiliates, advertising/promotion agencies, and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest from any liability in connection with the Contest, the winner's participation therein and the winner's acceptance, use or misuse of the Prize, including without limiting with respect to injury (including fatal injury), damage, loss, misfortune or accident resulting from or relating to the use of the Prize.
 - c) consenting to the publication and/or other use of the winner's name, address (city/town/municipality only – no street address) voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsor in any manner whatsoever, including print, broadcast or via the internet, including digital and/or social media.
- 11... Decisions of the Contest Sponsor with respect to all aspects of the contest, including without limitation, eligibility of entries and entrants, are final. By entering the contest, entrants agree to be bound by all decisions of the Contest Sponsor.
- 12... Winner is responsible for insurance, registration and licence. Proof of insurance and licence will be required. The Prize must be picked up at the Goulds Location within 60 days of winner confirmation.
- 13... All entries become property of the Contest Sponsor who assumes no responsibility for lost, misplaced, delayed, misdirected, incomplete or illegible entries. No entries will be returned. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.
- 14... By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with their entry only for the purpose of administering the Contest and in accordance with Contest Sponsor's privacy policy (available at: <https://hickeystimbermart.ca/privacy-policy/>). This section does not limit any other consent(s) that an individual may provide the Contest Sponsor or others in relation to the collection, use and/or disclosure of his/her/their personal information.